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FALCON WATERFREE TECHNOLOGIES RECEIVES TOP AWARD

-Stainless steel urinal garners top honor from Sustainable Facility magazine readers-

LOS ANGELES (December 23, 2008) - Falcon Waterfree Technologies, manufacturer of zero-water consumption urinals, has garnered a "2008 Top Product" award from Sustainable Facility magazine for the new F9000SS stainless steel urinal. The recognition is based upon popularity among facility managers who are seeking water conservation products with advanced product design, superior technology, positive impact on the environment, and reduced operating cost.

"Falcon Waterfree continues to lead the industry with innovative water conservation solutions and this Top Product recognition confirms our commitment and focus," said James Krug, Falcon Waterfree Chief Executive Officer. "The F9000SS is based on the same technology that's found in all our products in facilities like the Taj Mahal, Rose Bowl Stadium and Nokia Theater, but technical innovations and the unique design have drawn the attention of environmentally-minded facility managers and designers."

The new Falcon Waterfree stainless steel urinal was the most-requested product during 2007-2008 by 29,400 subscribers of Sustainable Facility magazine. The publication's readers are primarily property managers, architects, and interior designers for commercial and institutional facilities in the United States.

The F-9000SS is a high-performance waterfree urinal that offers a unique combination of durability and contemporary design. The stainless steel bowl provides unsurpassed performance in the most demanding installations. Like its vitreous china Falcon counterparts, the F-9000SS urinal includes a patented cartridge with biodegradable sealant, which acts as a barrier to provide odor-free operation. With no flushing mechanism, the F-9000SS eliminates valve maintenance too, a cost-saving advantage over flush style urinals.

About Falcon Waterfree Technologies

Falcon Waterfree Technologies is the most popular and widely installed brand of waterfree urinal. The company, with headquarters in Los Angeles, was formed to promote conservation of the Earth's limited supply of fresh water and support sustainable resource management and has offices in Barcelona, Beijing, Frankfurt, Grand Rapids, Istanbul, Manila, and Zurich. Falcon products are in use around the world, in stadiums and arenas, schools and universities, airports and every type of commercial and institutional facility. More information on Falcon products can be obtained by calling 866-275-3718 (toll free) or email info@falconwaterfree.com.

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High-resolution photos to accompany this release can be downloaded from:

- http://www.falconwaterfree.com/press/images/FWT_F9000SS-003_high.jpg
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