

Contact: Randall Goble, VP Marketing, Falcon Waterfree Technologies, LLC
Phone: 616-954-3570, ext. 227; Mobile: 616-635-4070
Email: rgoble@falconwaterfree.com

Summary: *Servicon Systems partnership with Falcon Waterfree adds waterfree urinal and rebate options for commercial and institutional facilities in Southern California*

FOR IMMEDIATE RELEASE

Servicon Systems and Falcon Waterfree Partnership Provides Easy Access to Innovative Water Conservation Solutions

LOS ANGELES, Calif. (October 21, 2008) -- Falcon Waterfree Technologies, the world leader in waterfree urinal systems, today announced a unique partnership with Servicon Systems to provide businesses in Southern California with innovative and 100 percent efficient water conservation solutions based on Falcon Waterfree urinals. This agreement will offer new customers the same water savings and cost reductions experienced at Staples Arena, Nokia Theater, Hollywood Bowl, Watt Plaza, and the Rose Bowl Stadium, resulting from the use of Falcon Waterfree urinals.

The addition of Falcon Waterfree urinals and supplies to the Servicon line provides customers with advanced waterfree solutions that include rebate options in Southern

California which will allow Servicon to provide Falcon urinals plus installation to its customers at no cost.

“Managing janitorial services for more than 70 million square feet of facilities provides us with the expertise and opportunity to quickly implement solutions that create an enormous benefit for the environment and the communities where we conduct business,” stated Laurie Sewell, president of Servicon. She continues, “Our business is built upon ‘green’ principals, so helping customers increase their role in the greater cause of water conservation with Falcon Waterfree urinals is something that we’re very excited about.”

According to James Krug, Chief Executive Officer of Falcon Waterfree, “businesses and organizations seek Servicon’s expertise because of their vast experience and long history of exceptional value. We’re proud of this partnership because Servicon provides facility operators with the utmost confidence in ‘green’ endeavors, because they work with ‘green’ technology including waterfree urinals on a daily basis. The partnership is further enhanced by Falcon and Servicon administration of the rebate programs where Falcon and Servicon provide customers a turnkey service. Facility operators that are looking for innovative solutions receive the best advice from peers with the most experience, and Servicon is certainly at the top of the list.”

About Servicon Systems

Servicon Systems, Inc., headquartered in Culver City, California, is the leading facilities maintenance contractor servicing the aerospace, industrial, hi-tech, and commercial sectors in southern California, Arizona, and New Mexico. Servicon business goals are centered on green cleaning and sustainable practices. Since 1973, Servicon has built an impressive customer base that primarily consists of Fortune 100 and 500 companies, as well as some of the most successful property management companies in the region. For more information on Servicon, call 310-204-5040 or visit www.janitorial.com.

About Falcon Waterfree Technologies

Falcon Waterfree Technologies is the most popular and widely installed brand of waterfree urinal. The company was formed to promote conservation of the Earth's limited supply of fresh water and support sustainable resource management. Falcon products are in facilities of all types around the world, and locally in Staples Center, Nokia Theater, Hollywood Bowl, Watt Plaza, The Rose Bowl Stadium, and others. For more information on Falcon products call 866-975-0174 (toll free) or visit www.falconwaterfree.com.

#