



Contact: Randall Goble, VP Marketing, Falcon Waterfree Technologies, LLC
Phone: 616-954-3570, ext. 227; Mobile: 616-485-6382
Email: rgoble@falconwaterfree.com

FOR IMMEDIATE RELEASE

**FALCON WATERFREE'S NEW F-9000SS DELIVERS HIGH PERFORMANCE FOR
BUDGET AND MAINTENANCE CONSCIOUS CUSTOMERS**
*-Stainless steel waterfree urinal engineered to take on the toughest and best looking
bathrooms-*

Falcon Waterfree Technologies, a Grand Rapids/Los Angeles-based manufacturer of non-water consumption urinals, today introduced the F-9000SS, a high-performance waterfree urinal that offers a unique combination of durability and contemporary design. The bold styling of the stainless steel F-9000SS provides a unique compliment to modern and environmental-minded restroom décor. At a low introductory list price of \$595, the F-9000SS delivers unbreakable quality and design, while saving an average of 40,000 gallons of water per year. The bowl is constructed of grade 304, 16-gauge stainless steel with matt finish to provide unsurpassed performance in the most demanding installations. Like its vitreous china Falcon counterparts, the F-9000SS urinal includes a patented cartridge with biodegradable sealant, which acts as a barrier to provide odor-free operation. With no flushing mechanism, the F-9000SS eliminates valve maintenance too – another key advantage over older, traditional flush style urinals.

“The F-9000SS was specifically designed for the customer who demands the maintenance-free performance of our award-winning waterfree urinals, but with a stainless steel bowl at a cost that is attractive for tighter budgets,” said James Krug, Falcon Waterfree’s president and chief executive officer. “We believe this product will be a great success in heavy-use bathrooms, where eliminated maintenance and water use costs maximize return on investment.”

Quick facts about the F-9000SS

- Waterfree technology, eliminating water and sewer charges
- Suggested list price of \$595 includes all installation hardware and instructional DVD
- Unbreakable, 16-gauge 304 grade stainless steel construction
- Less odor and fewer bacteria than flush urinals
- Available immediately
- To be featured at upcoming IFMA World Workplace, Greenbuild, and IAAPA expos

About Falcon Waterfree Technologies

Falcon Waterfree Technologies is the most popular and widely installed brand of waterfree urinal. The company was formed to promote conservation of the Earth’s limited supply of fresh water and support sustainable resource management. Falcon products are in use around the world, in stadiums and arenas, schools and universities, airports and every type of commercial and institutional facility. More information on

Falcon products can be obtained by calling 866-275-3718 (toll free) or email
info@falconwaterfree.com.

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Images to be used in conjunction with this release can be downloaded at the following
links:

PHOTO CAPTION: The new F-9000SS waterfree urinal delivers high performance for
budget conscious customers.

http://www.falconwaterfree.com/press/images/FWT_F9000SS-001_high.jpg
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