



Contact: Randall Goble, VP Marketing, Falcon Waterfree Technologies, LLC
Phone: 616-954-3570, ext. 227; Mobile: 616-485-6382
Email: rgoble@falconwaterfree.com

FOR IMMEDIATE RELEASE

Gold Medals And Green Restrooms At Beijing Olympics

LOS ANGELES, Calif. (August 13, 2008) -- While athletes shoot for gold, the Beijing Olympics shoots for green with waterfree urinals. The waterfree urinals from Falcon Waterfree Technologies have been installed at several Olympic venues to serve as the urinal of champions.

Falcon Waterfree urinals used by the general public, staff, and athletes at the National Stadium (also know as the Bird's Nest), National Swimming Center (the Water Cube), Olympic Torch Relay Route, Olympic Triathlon Track, Olympic Security Control Center, Olympic Water Sports Fields and Stadiums, and the BMX Contest Field.

The urinals, manufactured and sold by Falcon Waterfree, use a patented cartridge technology to provide waterfree, odor-free, and trouble-free operation. Because the urinals are not attached to a water supply, they are impossible to become a source of plumbing emergencies. Restrooms are also cleaner as a result of the waterfree urinals because they have five times fewer bacteria than water flushed urinals and no flush plumes, which normally spread bacteria laden moisture around restrooms.

Water conservation at the Beijing Olympics has been a key requirement not only to showcase modern and sustainable technology, but to also help the city of 18 million people accommodate the additional needs of Olympic visitors and athletes.

Based on average water savings of 40,000 gallons (151,000 liters) per urinal, per year, the 165 waterfree urinals will save 6.6 million gallons (25 million liters) per year, enough to fill more than 1,400 tank trucks.

About Falcon Waterfree Technologies

Falcon Waterfree Technologies is the most popular and widely installed brand of waterfree urinal. The company was formed to promote conservation of the Earth's limited supply of fresh water and support sustainable resource management. Falcon products are in use around the world, in stadiums and arenas, schools and universities, airports and every type of commercial and institutional facility. For more information, visit www.falconwaterfree.com.

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The following photograph can be downloaded for use with this release:

- http://www.falconwaterfree.com/press/images/FWT_Olympics08_Clematis_high.jpg
- http://www.falconwaterfree.com/press/images/FWT_Olympics08_Clematis_med.jpg

Photo caption: Falcon Waterfree urinals are installed at several Beijing Olympic venues including the Bird's Nest, Water Cube, and other facilities.

Additional information, including case studies, independent research reports, and product information can be downloaded from the Falcon Waterfree Technologies web site:

- <http://www.falconwaterfree.com/>