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FOR IMMEDIATE RELEASE

FALCON WATERFREE TECHNOLOGIES FLUSH WITH AWARDS

-Zero-water consumption urinals garner top honors for product design and environmental impact-

Falcon Waterfree Technologies, a Grand Rapids-based manufacturer of zero-water consumption urinals, has garnered four top product awards from leading national and international organizations. The accolades highlight Falcon Waterfree's advanced product design, superior technology, and positive impact to the environment.

Falcon Waterfree urinals save an average of 40,000 gallons of water per year and have proven to be more hygienic than flush style urinals. There is no flushing mechanism, so mechanical maintenance is eliminated. The heart of the Falcon Waterfree urinal is a patented cartridge with biodegradable sealant, which acts as a barrier to provide odor-free operation. Falcon Waterfree urinals have been installed throughout the world, including the Taj Mahal in India, Rose Bowl Stadium in California, and Walmart stores throughout the United States.

Commenting on the award, James Krug, Falcon Waterfree's president and chief executive officer said, "We are grateful for these prestigious awards as they represent significant validation of our technology and design on a global scale."

The awards include:

- **American School & University's Top Product of 2006** – Falcon Waterfree earned the top position by magazine readers.
- **2007 ADEX Platinum Award for Design Excellence**– This is the second consecutive year Falcon Waterfree has received the top award from Design Journal for the category of waterfree urinals. The ADEX competition is the largest and most prestigious awards competition for product design of furnishings marketed through the design trade. Awards are judged on form and function.
- **2007 organicARCHITECT "organicAWARD"** –This annual award recognizes the most exciting products introduced in the past year that promote both design innovation and environmental responsibility.
- **2007 TFM Show "Best of Show" Award** – Judged by over 2,000 facility and property managers attending the TFM Show in Chicago in April. This marks the second of such awards that Falcon Waterfree has received from TFM Show.

Falcon Waterfree Technologies is the most popular and widely installed brand of waterfree urinal. The company was formed to promote conservation of the Earth's limited supply of fresh water and support sustainable resource management. Falcon products are in use around the world, in stadiums and arenas, schools and universities,

airports and every type of commercial and institutional facility. More information on Falcon products can be obtained by calling 866-275-3718 (toll free) or email info@falconwaterfree.com.

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Images to be used in conjunction with this release can be downloaded at the following links:

PHOTO CAPTION: Falcon Waterfree urinals are environmentally conscious, hygienic, cost-effective, and earn LEED points for building certification. More than 100,000 Falcon Waterfree urinals are installed and saving water around the world.

Low res: http://www.falconwaterfree.com/press/images/falcon-f2000-003_low.jpg

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