



FOR IMMEDIATE RELEASE

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Free DVD demonstrates Falcon Waterfree Urinal benefits, installation, and routine maintenance

A new DVD from Falcon Waterfree Technologies is now available, which demonstrates how waterfree urinals work and why they are the most hygienic, safe, and economical urinals available. The DVD also provides step-by-step instructions for the installation and maintenance of waterfree urinals in English and Spanish.

Managers can request a free copy to learn about the advanced urinal technology and how it can help their operating budget while helping the environment. The DVD is also provided with new Falcon Waterfree urinals as a training tool for installers and custodial personnel.

The Installation module demonstrates the complete process for retrofit and new construction projects. "We've included tips from field technicians who have personally installed thousands of waterfree urinals and maintained many times more," explains Bill Stimer, Director of Customer Experience for Falcon Waterfree. "Sharing this experience gives every installer a leg-up, so they can have a perfect installation every time."

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Stimer continues, “This DVD was designed for our Certified Installers training program, but it’s also an excellent training tool for custodial services. In just a couple minutes, people can learn how to maintain a Falcon Waterfree urinal and ensure optimal performance.”

The 22-minute DVD is free and available for delivery within the United States and Canada. To order, use the online form at <http://www.falconwaterfree.com/dvd/> or call 866-275-3718.

About Falcon Waterfree Technologies

Falcon Waterfree Technologies has offices and partner operations in 32 countries. The company was formed to promote conservation of the Earth’s limited supply of fresh water and support sustainable resource management.

Waterfree urinals save 100% of the water and sewer charges normally associated with flush urinals. Falcon Waterfree urinals provide superior hygienic performance, with no odor and five times fewer bacteria than water-flushed urinals as shown in independent studies. Maintenance costs are dramatically reduced because there are no valves.

Falcon Waterfree urinals also meet or exceed all applicable codes and standards from IAPMO, CSA, ADA, and ANSI/ASME.

Falcon Waterfree urinals are in use around the world in stadiums and arenas such as the Rose Bowl Stadium in Pasadena, California, airports such as Heathrow in London, landmarks such as the Taj Mahal in India, and many types of commercial and institutional facilities saving billions of gallons of water each year. More information on Falcon products can be obtained at www.falconwaterfree.com or call 866.275.3718.

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Images to be used with this release can be downloaded at the following links:

PHOTO CAPTION: The Falcon Waterfree Urinal DVD demonstrates how waterfree urinals work, are installed, and maintained.

Low res: http://www.falconwaterfree.com/press/images/Falcon_DVD_low.jpg

High res: http://www.falconwaterfree.com/press/images/Falcon_DVD_high.jpg

Low res: http://www.falconwaterfree.com/press/images/falcon-4k5kdk_low.jpg

High res: http://www.falconwaterfree.com/press/images/falcon-4k5kdk_high.jpg