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FOR IMMEDIATE RELEASE

FALCON WATERFREE URINAL RECEIVES 'MONEY-SAVING' AWARD

- New splash-free Falcon Waterfree urinal selected by Buildings Magazine

LOS ANGELES (June 17, 2010) – Falcon Waterfree Technologies, the leading global manufacturer of waterfree urinals, has earned '2010 Money-Saving Product' recognition by Buildings Magazine for the new Falcon F7000 splash-free waterfree urinal. The Falcon urinal was selected from a field of hundreds of products for its cost savings based on utility bills and ease of maintenance.

Like all Falcon urinals, the new F7000 waterfree urinal is highly engineered to provide elegantly simple operation for new construction and restroom upgrades. The low purchase price and life cycle cost provides better payback than other urinal technology options. Besides saving up to 40,000 gallons or more of water and sewer charges, Falcon urinals have no mechanical parts, which eliminates flush valve maintenance and plumbing emergencies.

The patent-pending, splash-free design of the new Falcon F7000 urinal continues a long history of industry-first innovations, which include:

- Biodegradable liquid sealant that never needs to be replenished.
- Pipe-in-pipe technology that guarantees downhill slope in drain connections.
- One-piece hanger brackets for fast and accurate installation.
- Patented cartridges with tamper-resistant and odor-free operation.
- Cartridge indicators that clearly show when a cartridge has completed its lifecycle.

To find a Falcon distributor near you, visit www.falconwaterfree.com or call 1-866-975-0174 (toll-free).

About Falcon Waterfree Technologies

Falcon Waterfree Technologies is the most widely installed brand of waterfree urinal. The company, with international headquarters in Los Angeles, was formed to promote conservation of the Earth's limited supply of fresh water and support sustainable resource management. Falcon Waterfree products are in use around the world in stadiums and arenas, schools and universities, airports and every type of commercial and institutional facility, and supported by offices in Barcelona, Beijing, Frankfurt, Grand Rapids, Istanbul, Manila, and Zurich.

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Images to be used in conjunction with this release can be downloaded at the following

links:

- <http://www.falconwaterfree.com/products/f7000/images.htm>
- <http://www.falconwaterfree.com/press/images.htm>