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## **FORMER U.S. HOUSE LEADER RICHARD GEPHARDT NAMED TO FALCON BOARD OF ADVISORS**

Grand Rapids, Mich. - March 23, 2007 – Falcon Waterfree Technologies, the global leader in manufacturing waterfree urinal systems, today named Richard Gephardt, former U.S. House of Representatives Minority Leader who twice sought nomination for U.S. President, to its Board of Advisors.

Gephardt joins a prestigious board that includes former Vice President Al Gore, former Los Angeles Mayor Richard Riordan and retired Army Lt. Gen. Donald E. Rosenblum.

“We’re excited to have a man of Richard Gephardt’s stature join our advisory board,” said James Krug, president and CEO of Falcon Waterfree Technologies. “He has an innate understanding of environmental issues and how to address them, which will be a tremendous asset to Falcon as we continue to leverage our product’s ability to conserve the world’s most valuable resource – water.”

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Gephardt currently serves as President and CEO of Gephardt Group, LLC, a multi-disciplined consulting firm he started in 2005. He served as a U.S. Representative from Missouri from 1977 until 2005 and was Minority Leader of the U.S. House of Representatives from 1995 to 2003. From 1989 to 1995 he was U.S. House Majority Leader. Congressman Gephardt was a leader on environmental and conservation issues during his 27 years in the U.S. House of Representatives, sponsoring and supporting several environmental legislative initiatives.

### **About Falcon Waterfree Technologies**

Falcon Waterfree Technologies, which has offices and partner operations in 32 countries, controls 85 percent of the global market in waterfree urinals. Falcon Waterfree urinals, which conserve billions of gallons of water each year, are in use in many types of commercial and institutional facilities, including places such as Miami's Dolphin Stadium, Pasadena's Rose Bowl, London's Heathrow Airport and even the Taj Mahal in India. More information on Falcon products can be obtained at [www.falconwaterfree.com](http://www.falconwaterfree.com) or 866.275.3718 (toll-free).

### **About Gephardt Group LLC**

Gephardt Group, LLC was founded in 2005 with the purpose of providing labor relations assistance, government affairs consulting, business development advice and corporate

advisory services to companies across the world and in multiple industries, enabling them to better compete in the global marketplace.

To learn more about Gephardt Group, LLC, please visit the Company's website at <http://www.gephardtgroup.com>.

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