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**FOR IMMEDIATE RELEASE**

## **NEW MODELS OF FALCON WATERFREE URINALS OFFER DESIGN AND INSTALLATION OPTIONS**

GRAND RAPIDS, MI – January 20, 2005 - Two new urinals from Falcon Waterfree Technologies expand style and installation options for zero-water consumption urinals. The new vitreous china models provide unsurpassed durability and performance. European styling of the urinals offers attractive design options and the smaller size is ideal for installations with limited space.

This introduction expands the line to five models of urinals. Each waterfree urinal saves an average of 40,000 gallons of water and sewer charges per year. Independent studies show that Falcon Waterfree urinals are more hygienic than flush-style urinals. Because there is no flushing mechanism, mechanical maintenance is eliminated. The heart of the Falcon Waterfree urinal is a patented cartridge with biodegradable sealant, which acts as a vapor barrier to provide odor-free operation.

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Falcon Waterfree Technologies is the world leader for zero-water consumption urinals. The company was formed to promote conservation of the Earth's limited supply of fresh water and support sustainable resource management. Falcon products are in use around the world, in stadiums and arenas, schools and universities, airports and every type of commercial and institutional facility. More information on Falcon products can be obtained at [www.falconwaterfree.com](http://www.falconwaterfree.com).

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Images to be used in conjunction with this release can be downloaded at the following links:

PHOTO CAPTION: Two new models of Falcon Waterfree urinals combine unique, smaller styling with durability and zero-water consumption.

Low res: [http://www.falconwaterfree.com/press/images/falcon-4k5kdk\\_low.jpg](http://www.falconwaterfree.com/press/images/falcon-4k5kdk_low.jpg)

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